

# MEET OUR CANDIDATES FOR THE BOARD OF DIRECTORS ELECTION 2018



## DANIEL DENIS

Dan has over 35 years of business and board experience. As a partner and co-owner of Concept Design Ltd., Dan brings a wealth of knowledge related to

small and medium sized corporate and public sector businesses. Before owning his own business, Dan spent more than 10 years with Southam Newspapers and Monarch Broadcasting. He is passionate about community and is committed to seeing our credit union grow while maintaining its core values. Dan is currently the chair of the Investment & Lending Committee and serves both on the Audit Committee and Conduct Review Committee. Outside of work he enjoys fishing, hiking, volunteering and spending time with his wife Shauney and their grand children.

### Key Strengths

Entrepreneurial leadership  
Marketing and branding  
Strategic planning

***“I consider it a privilege to serve on the board of directors of the Spruce Credit Union; an organization that has served it’s members and supported our community for over 60 years.”***  
**Dan Denis**



## CAMERON STOLZ

Cameron Stolz is the CEO of Great White Toys, Comics and Games, a company he started twenty-eight years ago, in a space the size of a living room. Thanks to

help of the Spruce Credit Union, he expanded his business in December of 2016 with a move to his new 8,400 sq/ft space in Spruceland Mall where he now employs fourteen people with the same passion for fun.

He’s fortunate to have found Teresa, someone who doesn’t mind that he plays with toys all day. Teresa is a huge fan of smiles, which explains why she works as a Certified Dental Assistant. They really are the “Brady Bunch” and together are blessed to have seven children. As well, their family includes their SPCA rescue dog “Tank” - who has become the much beloved mascot of Great White.

Raised with the understanding that it’s important to contribute to your community and give back, Cameron has served on numerous boards and committees including:

Trustee, Prince George Library  
Councillor, City of Prince George  
Chair, Finance and Audit, City of Prince George  
Chair, Governance Review, City of Prince George  
Chair, Select Committee on Curbside Recycling, Regional District of Fraser Fort George  
Co-Chair, Federation of Canadian Municipalities/Railway Association of Canada  
Dispute Resolution Committee

He enjoys chocolate, exploring the world - one beach at a time, and is always eager to take on a new challenge with gusto. He’s also been known to eat a fair share of humble pie from time to time.



## CHRIS MATTE

Chris has deep roots in the City of Prince George with his family coming to the city in the 1950’s. He has over 20 years of considerable managerial and leadership experience starting as a Construction Foreman,

Superintendent and Project Manager. After his time in construction Chris shifted gears into the information technology industry where he quickly became the General Manager of a retail computer store. In 2000, Chris took the entrepreneurial step and founded the information technology company, CMO Computers. Over the years Chris has steered CMO through several major change initiatives in the ever-changing IT industry. CMO continues today as CMO IT Services (CMOIT.com) specializing in web and cloud infrastructure services and development featuring many large enterprise clients across Canada.

In 2011 Chris joined the family business the Matte Bros. Group of companies as its Director of Operations and in 2013 Chris was promoted to Managing Director, in this roll he is responsible for the executive management for operations across six divisions/sectors. With eight reporting General and Department Managers representing over sixty five employees plus many contractors and professionals.

Chris has also earned a Post Baccalaureate Diploma in Management and a Master of Business Administration with specialties in Change Management and Strategic Management. In addition to his professional credentials, Chris has volunteered for several years on the Immaculate Conception Finance Council and in several capacities in the local minor hockey community where he gained extensive experience in societies governance, constitutions and bylaws.

**Key Strengths** Strategic Management, Change Management, and Governance.



## REG FOOT

In March of 2012, an opportunity presented itself to become a director of Spruce Credit Union. Reg felt that with his 30 years of sales experience coupled with his passion for the co-operative system he

would be a valuable asset to the board. In July, 2016, he became a CUDA program graduate, completing all the required A, B & C level courses. Currently, he has been the Chair of the SCU Audit Committee for 2 years and has been appointed to the Governance committee as well. Reg also sits on the board of Interex Forest Products which is a wood products export marketing company based in Vancouver. His full-time job is Sales Manager for Carrier Lumber Ltd., a position he has held for over 15 years.

### Key Strengths

**Leadership:** “At the core of my leadership style is consensus. I feel I am very adept at leading group discussions to a successful conclusion. Clear communication and being respectful really helps to foster a positive culture.”

**Sales/Marketing:** “My 35 years’ experience in sales/marketing in a multitude of industries coupled with my formal education (Marketing management Diploma – CNC) gives me great insight into designing successful sales & marketing strategies.”

**Financial Acumen:** “I feel I have a good understanding of how to analyze financial documents and the various CUDA courses I have taken helped me become aware of any “red flags” to look for when presented financial information at board meetings.”

# **Voting to commence at the 67<sup>th</sup> Spruce Credit Union AGM Coast Inn of the North, 770 Brunswick St. 6:30pm-8:30pm**

## **VOTING ELEGIBILITY Per Spruce Credit Union Rules**

- 5.6 Each person desiring to cast a vote on any issue or ballot in person in an election shall, upon request, present evidence of age, identity and membership, and a declaration that the member has not previously voted or cast a ballot on the issue or in the election then in progress.
- 5.7 (a) Only a member in good standing who is not a junior member may vote on a resolution.  
(b) A member of a Credit Union who is not an individual may be represented and vote at meetings of the credit union by an individual who:  
(i) is not a member, and  
(ii) by written authorization deposited with the credit union, is authorized to vote at the meeting on behalf of the member.
- 5.8 The chairman or a director designated by the chairman shall chair general meetings of the credit union.
- 5.9 Subject to the Credit Union Incorporation Act the chairman shall determine the manner by which voting shall be undertaken at a meeting of the credit union.
- 5.10 Neither a member nor an auxiliary member shall vote by proxy.